

# **Report on IPR Awareness Workshop**

**Date: 24 March, 2026**

**Venue: Hall C – 4, Government Commerce College, Gandhinagar**

**Participants: 130**

The workshop aimed to encourage students to understand the importance of protecting innovative ideas and developing an entrepreneurial mindset.

The workshop was conducted by Mr. Dhruv Patel, Incubation Manager, Entrepreneurship Development Institute of India (EDII), who delivered an insightful and interactive session for the students and faculty members present at the programme.

During the session, Mr. Dhruv Patel explained the fundamental difference between entrepreneurship and startups. He clarified that entrepreneurship broadly refers to the process of starting and managing a business activity, whereas a startup is generally innovation-driven, scalable, and focused on solving problems through unique ideas, technology, or disruptive business models. The explanation helped students clearly understand the evolving startup ecosystem and the significance of innovation-based ventures in today's economy.

The speaker further elaborated on the concept of innovation and emphasized that innovation is not limited only to technology but can also include creative improvements in products, services, business processes, and customer solutions. Students were encouraged to identify real-life problems and develop practical and innovative solutions that can create social and economic impact.

A major portion of the workshop focused on Intellectual Property Rights (IPR) and their importance in protecting innovative ideas and creations. Mr. Patel explained various forms of IPR including patents, trademarks, copyrights, and design registration. He highlighted the importance of securing intellectual property at the early stages of innovation in order to safeguard originality, ownership, and commercial value.

The speaker also guided students regarding the process of applying for IPR protection and explained how innovators and startups can proceed with patent and trademark

registration. Practical insights were provided about documentation, application procedures, legal protection, and commercialization opportunities associated with intellectual property.

Special emphasis was laid on the support available under SSIP 2.0 (Student Startup and Innovation Policy 2.0) of the Government of Gujarat. Students were informed about various benefits available under the policy such as mentorship, prototype development support, incubation facilities, startup guidance, financial assistance, and support for patent and trademark filing. The session motivated students to actively utilize government support systems for converting innovative ideas into successful startups.

The workshop also included an interactive question-and-answer session wherein students enthusiastically raised queries related to innovation, startup registration, IPR filing procedures, and entrepreneurial opportunities. Mr. Dhruv Patel addressed all the questions in a practical and easy-to-understand manner, making the session highly engaging and informative.

The workshop concluded with a vote of thanks expressing sincere gratitude to Mr. Dhruv Patel for sharing his valuable knowledge and practical insights. Appreciation was also extended to the faculty coordinators, organizing team, and participating students for their active cooperation and enthusiastic participation in making the programme successful.